

TEXAS YOUTH RODEO ASSOCIATION

2022 Sponsorship Opportunities



Texas Youth Rodeo Association is the oldest youth organization still going strong. The purpose of the Texas Youth Rodeo Association is to promote the sport of rodeo and to promote the highest level of conduct and sportsmanship while exposing its positive image to the general public. Its purpose also includes preserving Western Heritage, offering a privilege of family bonding, an opportunity of continuing education, all while maintaining the highest regard for livestock.

Texas Youth Rodeo Association is open to all youth competitors. The contestants range from the lower valley of Texas, to Brazoria County expanding to the Huntsville area. The prizes will be paid for with the help of donors, the members themselves and various fundraising activities.

Donations from businesses and individuals greatly help TYRA in meeting its goals. Donors may choose the amount of donation and the specific rodeo event they wish to sponsor. TYRA is a 501C3 organization and will be happy to send you a tax deductible form for your donation. Thank you so much for your time, consideration and most of all supporting our youth and the great sport of rodeo!

Levels of Sponsorship Opportunities

Gold Buckle: \$5,000.00 +

- Extended recognition throughout all TYRA rodeos
- Logo and name on Website
- Name displayed as Gold Buckle on Banner at Finals
- Advertisement (full page) in Finals Program

Silver Buckle: \$2,500.00

- Extended recognition throughout all TYRA rodeos
- Name displayed as Silver Buckle on Banner at Finals
- Advertisement (full page) in Finals Program

Saddle Sponsor: \$1,000.00

- Extended recognition during TYRA Rodeos
- Name displayed as Saddle Sponsor on Banner at Finals
- Advertisement (half page) in Finals Program

Event Sponsor: \$500.00

- Recognition during TYRA Rodeos
- Name displayed as Event Sponsor on Banner at Finals
- Advertisement in (quarter page) in Finals Program

Buckle Sponsor: \$250.00

- Recognition during TYRA Rodeos
- Name displayed as Buckle Sponsor on Banner at Finals
- Advertisement in (business card size) in Finals Program
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Other: Please indicate amount

***Please note TYRA accepts and greatly appreciates any amount donated**

Sponsorship Agreement Form

THANK YOU for donating to Texas Youth Rodeo Association (TYRA). Please indicate below, the amount of your donation. In addition, please fill out your contact information and make your check payable to TYRA and mail to:

TYRA

P.O. Box 886

Caldwell, Texas 77836

For more information you may call Anne Dollery at (979)412-2551

I choose to sponsor TYRA at the level of:

- () Gold Buckle: \$5,000.00 +**
- () Silver Buckle: \$2,500.00**
- () Saddle Sponsor: \$1,000.00**
- () Event Sponsor: \$500.00**
- () Buckle Sponsor: \$250.00**
- () Other: \$_____ (please specify amount)**

Name: _____